



ACCOUNTANTS ADVISORY GROUP, LLC

Marketing & Lead Generation for the Cannabis Industry

TARGET MARKETING + LEAD GENERATION SOLUTIONS TO GROW YOUR CPA FIRM

Stacie Malgieri

Digital Marketing and Social Media Consultant

Accountants Advisory Group, LLC & The Growth Zone®



Stacie Malgieri is a Digital Marketing and Social Media Consultant with Accountants Advisory Group, LLC and with The Growth Zone®, Accountants Advisory Group's marketing and lead generation program for the cannabis and hemp industries.

As a Marketing Consultant with Accountants Advisory Group's The Growth Zone®, Stacie assists accounting and advisory firms in developing specialty practices for the cannabis and hemp industries. She is very knowledgeable regarding cannabis and hemp industry news and legislative updates.

Stacie assists in developing and implementing marketing and branding initiatives, lead-generation strategies, email and digital marketing campaigns, website design and development, event planning, project management software, and cloud storage solutions with Google Drive. Stacie's work and contributions have generated business development opportunities and increased brand recognition for numerous accounting professionals.

Stacie assists accounting, tax, and advisory firms develop their professional brands through strategic marketing and digital communications. She specializes in a wide range of accounting marketing initiatives, including social media management, email marketing campaigns, website development, thought leadership, and event planning. With experience in business development and lead generation, and project and account management, Stacie coaches partners and professionals in social media best practices, including LinkedIn, Facebook, Twitter, and Instagram. She assists clients with blog writing and publishing, email marketing strategies, graphics design for social media, personal branding, and she is experienced in online business tools, including CRMs and cloud storage platforms. Stacie's background includes positions as a Social Media Marketing Coordinator, and Editor in Chief for a collegiate publication.

A graduate of Rockland Community College, Stacie earned a A.A.S. degree in Journalism and New Media.

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The Growth Zone® is a USPTO Trademark of Accountants Advisory Group, LLC

Accountants Advisory Group, LLC is a strategic advisory firm that incorporates state-of-the-art practice management, marketing, lead generation, and human capital strategies to grow and maximize the value of CPA firms.